



WEWS

## ORDER

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<b>NEWS Channel</b>	<b>Flight Dates</b>	<b>09/25/12-09/26/12</b>	
<b>ON YOUR SIDE</b>			
		<u>Order Sep</u>	00:20:00
		<u>Product</u>	<b>1299</b>
<u>Contract / Revision</u>	<b>311964</b>	<u>Alt Order #</u>	
	/	<b>Joyce Healy-Abrams for Congress</b>	
<u>Original Date / Revision</u>	<u>Agency Com</u>	<u>Billing Type</u>	Cash
09/21/12    09/21/12	15%		
	<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
	<b>Pam Newby</b>		
<u>Advertiser</u>	<b>Healy-Abrams / Democrat / C</b>	<u>Billing Cycle</u>	EOM/EOC
		<u>Billing Calendar</u>	BROADCAST
	<b>4201 Bee Caves Road - Suite C-101</b>	<u>Demographic</u>	A25-54
	<b>Austin, TX 78746</b>		
<u>Agency</u>	<b>Davis Group (The)</b>	<u>Rev Codes</u>	POL
			POL
<u>Buying Contact</u>	<u>Sales Office</u>	<u>Product Codes</u>	PL
	<b>EWSDC</b>		
<b>4201 Bee Caves Road - Suite C-101</b>	<u>Sales Region</u>	<u>Priority</u>	P-2
<b>Austin, TX 78746</b>	<b>NAT</b>		
	<u>Agency Ref</u>	<u>Advertiser Ref</u>	

Primary Account Executive  
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan		# Spots	Net Amount	Gross Amount
					Start Date	End Date			
September 2012	4	\$4,250.00	\$5,000.00	0.00	08/27/12	09/26/12	4	\$4,250.00	\$5,000.00
Totals	4	\$4,250.00	\$5,000.00	0.00					

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan		# Spots	Net Amount	Gross Amount
					Start Date	End Date			
September 2012	4	\$4,250.00	\$5,000.00	0.00	08/27/12	09/26/12	4	\$4,250.00	\$5,000.00
Totals	4	\$4,250.00	\$5,000.00	0.00					



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Contract / Revision 311964 Flight Dates 09/25/12-09/26/12 Hiatus DatesOriginal Date / Revision 09/21/12/ 09/21/12 Order Sep 00:20:00Advertiser Healy-Abrams / Democrat / Product Joyce Healy-Abrams for Co Estimate # 1299

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N 2	WEWS	09/26/12	09/26/12	M-F 7-730p 7-730p The List	CM	7-730p	--W----	:30	1	\$1,000.00	P-2	0.00	NM		1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/24/12    09/30/12    --W----    1    \$1,000.00    0.00																
N 3	WEWS	09/25/12	09/25/12	M-F 11-1135P Late News	SM	11-1135p	-T-----	:30	1	\$2,400.00	P-2	0.00	NM		1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/24/12    09/30/12    -T-----    1    \$2,400.00    0.00																
N 4	WEWS	09/25/12	09/25/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM		1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/24/12    09/30/12    -T-----    1    \$1,000.00    0.00																
														Totals	4	\$5,000.00